

# Daniel Regalado Cardoso

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Business Intelligence and Analytics professional with 3 years of experience in commercial strategy, revenue optimization, pricing, and executive reporting, combined with an MSBA focused on advanced analytics, machine learning, and AI. Proficient in SQL, Power BI, Tableau, and Python, with hands-on experience building predictive and ML solutions that drive measurable business impact.

## EDUCATION

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<b>University of Miami Herbert Business School</b> Master of Science in Business Analytics   GPA: 3.9 / 4.0	Coral Gables, FL May 2026
<b>Universidad del Valle de Guatemala</b> Master of Science in Energy Business Management   GPA: 3.8 / 4.0	Guatemala City, Guatemala June 2025
<b>Universidad del Valle de Guatemala</b> Bachelor of Science in Chemical Industrial Engineering	Guatemala City, Guatemala November 2023

## PROFESSIONAL EXPERIENCE

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<b>The Central America Bottling Corp (CABCORP)</b> <b>Commercial Assets Analyst</b>	Guatemala City, Guatemala Jul 2024 – Jan 2025
<ul style="list-style-type: none"><li>Led commercial strategy and performance analytics for a multi-million-dollar portfolio of revenue-generating assets, building Power BI dashboards that informed pricing, allocation, and product-launch decisions across national markets.</li><li>Developed customer segmentation and credit optimization models that improved asset allocation, working capital efficiency, and sales performance across key retail segments.</li><li>Partnered with sales, operations, and finance leadership to translate commercial data into actionable strategic recommendations and executive-level reporting.</li></ul>	
<b>Trade Marketing Administrative</b>	May 2023 – Jun 2024
<ul style="list-style-type: none"><li>Managed a \$5.2M+ Trade Marketing budget, using KPI dashboards and performance analytics to optimize OPEX/CAPEX allocation and drive ROI across retail channels.</li><li>Built cross-functional reporting frameworks to monitor marketing spend efficiency and inform commercial decision-making at the leadership level.</li></ul>	
<b>Commercial Processes Intern</b>	Feb 2023 – Apr 2023
<ul style="list-style-type: none"><li>Developed KPI dashboards for a global World Class Sales program, enabling real-time sales performance visibility for regional leadership.</li></ul>	
<b>Spectrum</b> <b>Market Analysis Executive</b>	Guatemala City, Guatemala Aug 2022 – Jan 2023
<ul style="list-style-type: none"><li>Conducted market research, statistical analysis, and customer segmentation; delivered executive reports that guided data-driven commercial and pricing decisions.</li></ul>	
<b>Ambev Central America (AB InBev)</b> <b>Revenue Intern</b>	Guatemala City, Guatemala Jan 2022 – Jul 2022
<ul style="list-style-type: none"><li>Built predictive revenue and pricing models with automated dashboards for pricing optimization, demand forecasting, and competitor tracking across national markets.</li></ul>	

## PROJECTS

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<b>UHealth Bascom Palmer Eye Institute — AI Scheduling Assistant</b>	Sep 2025 – Present
<ul style="list-style-type: none"><li>Designed and deployed an AI-powered scheduling analytics solution using LLMs (LangGraph, GPT-4) and RAG with ChromaDB to automate scheduling logic across 100+ providers, with real-time monitoring dashboards and quality KPIs for clinical stakeholders.</li></ul>	
<b>Deloitte — AI for Equitable Public Transportation</b>	Jan 2026 – Present
<ul style="list-style-type: none"><li>Building predictive analytics, forecasting models and graph machine learning model on large public datasets to identify service gaps and deliver equity-driven strategic recommendations via an interactive dashboard for executive decision-makers.</li></ul>	

## TECHNICAL SKILLS

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**Analytics & BI:** SQL, Power BI, Tableau, Advanced Excel, Snowflake, Databricks, KPI Dashboards, A/B Testing  
**Programming & Data:** Python (pandas, NumPy, scikit-learn), R, Statistical Analysis, Data Visualization  
**Machine Learning & AI:** Supervised and Deep Learning, Regression, Forecasting, Time Series (ARIMA), Customer Segmentation, NLP, LLMs, RAG, Multi-Agent Systems, Prompt Engineering  
**Cloud & Tools:** Google Cloud Platform, LangChain, LangGraph, OpenAI API, Anthropic Claude, MLflow, Docker, Git  
**Languages:** English (Fluent), Spanish (Native)

## CERTIFICATIONS

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Neural Networks and Deep Learning (DeepLearning.AI); MCP: Build Rich-Context AI Apps (Anthropic); LangChain Foundations; AI/ML and LLM Engineering 25+ Courses incl. RAG, Agents, Hugging Face, Snowflake (DataCamp); ISO 50001 Internal Auditor; Scrum Fundamentals Certified